

2008 Newsletter Catalog

BANKS & THRIFTS | **FINANCIAL SERVICES** | **INSURANCE** | **REAL ESTATE**

POWER | **GAS** | **COAL** | **MEDIA & COMMUNICATIONS** | **SNL INFORMATION SERVICE**

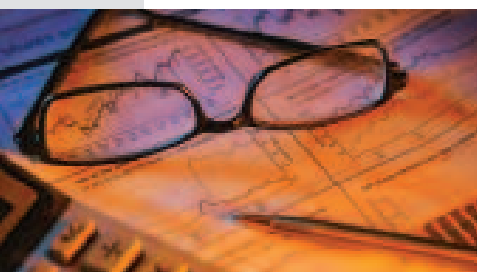


Delivered to your desktop | Daily | Weekly | Bi-weekly | Monthly

SNL Newsletters

SNL Financial publishes an extensive range of daily, weekly and monthly newsletters providing comprehensive news and feature stories on each of the industries we cover: **Banks & Thrifts, Insurance, Financial Services, Real Estate, Energy and Media & Communications.** Delivered via email with links to downloadable PDFs or directly accessible online, these electronic publications bring you exclusive, market-moving information that's seamlessly integrated with our vast databases.

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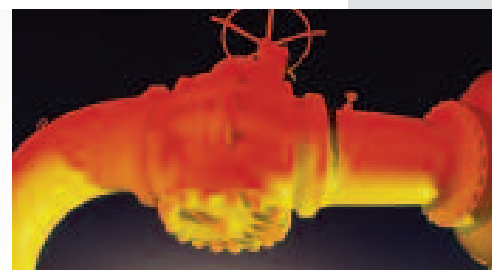
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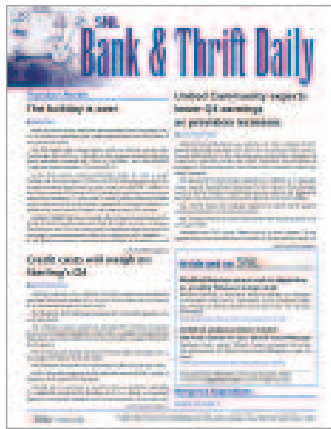
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NOTE: All newsletter prices are for first user only. Additional fees apply for multiple users.





Bank & Thrift Daily

Unparalleled coverage of the bank and thrift sector

Drawing on 20 years of experience covering the bank and thrift sector, **Bank & Thrift Daily** provides comprehensive news and market information on the sector. Our experienced news desk probes deeper — in filings, at investor conferences, in discussions with executives and analysts — for exclusive, market-moving information.

Bank & Thrift Daily is delivered to your inbox every morning, before markets open, and offers:

- Breaking news stories
- Updates on analyst coverage & estimates
- Mergers & acquisitions
- Insider trades

A subscription to **Bank & Thrift Daily** is the only way to ensure you won't miss a single beat when news breaks in the bank and thrift sector.

260 issues \$995

4 Includes access to **SNL Basic**



Bank & Thrift Weekly

Regional newsletters providing exclusive drill-down coverage of specific markets

Bank & Thrift Weekly offers a concise summary of the previous week's national and regional banking news and market information. Available in four regional editions: Northeastern, Southern, Midwestern and Western.

Each week, **Bank & Thrift Weekly** brings you:

- News headlines & feature stories
- New filings
- Earnings announcements
- Registration statements
- Analyst coverage & estimates
- Stock highlights
- Total return index values
- Updates on mergers & acquisitions, branch sales & merger conversions

You name the region. If it's happening in the banking industry — and you need to know about it — you'll find it in **Bank & Thrift Weekly**.

52 issues \$295



Bank M&A Weekly

In-depth analysis of all bank and thrift deals

Bank M&A Weekly is the only source dedicated to comprehensive coverage of bank and thrift industry consolidation, including branch deals and other asset transactions. Delivered via email every week, each issue includes key deal ratios, buyer and target financials, industry trends and feature stories.

In the past year, **Bank M&A Weekly** has analyzed such major deals as:

- Bank of America Corp. — Countrywide Financial Corp.
- TD Bank Financial Group — Commerce Bancorp Inc.
- Bank of America Corp. — LaSalle Bank Corp.
- Banco Bilbao Vizcaya Argentaria SA — Compass Bancshares Inc.
- State Street Corp. — Investors Financial Services Corp.

A subscription to **Bank M&A Weekly** includes special email editions when a deal valued at more than \$500 million is announced.

52 issues \$1,700



ThriftInvestor

100% devoted to the thrift industry

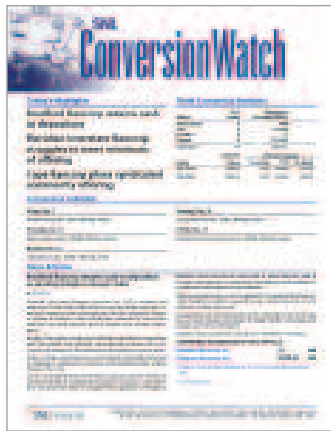
ThriftInvestor is the definitive source of information on the thrift industry. This monthly journal combines in-depth articles on industry issues with complete market, financial and conversion data on all publicly traded thrifts. It's one-stop shopping for everything you'd want to know about today's thrift industry.

Each issue features:

- Complete conversion coverage
- Lists of conversion candidates
- Comprehensive data on rumored, announced, pending & completed conversions
- Thrift management strategies
- Detailed market & financial data

Every six months, *ThriftInvestor* publishes a special conversion issue covering special topics for institutions in the conversion process, as well as adviser rankings and comprehensive statistics on all recent thrift conversions.

12 issues \$495



ConversionWatch

Focused coverage of thrift mutual-to-stock conversions

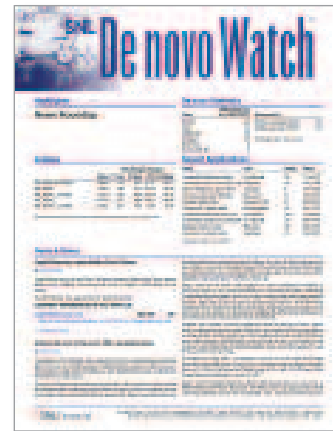
ConversionWatch is the easiest way to keep track of the market for thrift mutual-to-stock conversion offerings. Delivered whenever information on new or in-process conversions becomes available, this newsletter follows each deal from announcement to completion to after-market performance.

ConversionWatch provides the following information about each stage of every deal:

- Anticipated & firm dates
- Filings
- Appraisal data
- Regulatory changes
- Upcoming conversion IPOs by closing date of the offering & expected trading date
- Performance of recent conversions

You'll learn more about the ins and outs of conversions — from announcement to after-market performance — than you ever thought possible when you subscribe to *ConversionWatch*.

100 issues \$1,200



De novo Watch

The only newsletter tracking banks in organization

A subscription to *De novo Watch* is the easiest way to monitor banks in organization, tracking each step from initial filing to opening day. It's the perfect publication for investors who want to participate in de novo bank offerings and need to stay current on industry news. If it has to do with banks in organization, you'll find it in *De novo Watch*.

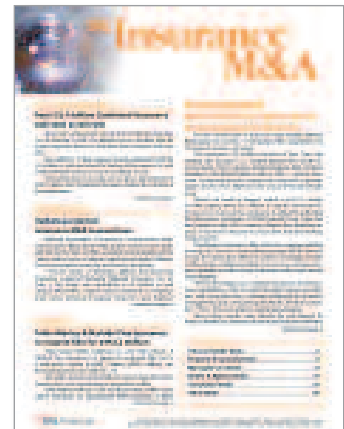
Delivered each week, each issue of *De novo Watch* features:

- Filing dates
- New applications & offering circulars
- Offering details
- Recent openings
- De novo statistics
- Comprehensive news

The market for de novo bank offerings is ripe with opportunity. Get the information you need in order to tap into this dynamic sector with a subscription to *De novo Watch*.

52 issues \$1,200





Insurance Daily

Integrated intelligence for insurance professionals

Insurance Daily is the industry's most comprehensive news source on the insurance sector. Our news desk researches filings and investor presentations and conducts exclusive interviews with industry executives and analysts for the stories that impact the insurance market. If you need daily updates on insurance, this is the publication for you!

Along with breaking news and features, you'll also find the following in each issue of *Insurance Daily*:

- Updates on analyst coverage
- Earnings estimates
- New filings
- Insider trades
- Ratings changes
- Dividend announcements
- Stock highlights
- Earnings release & conference call dates

A subscription to *Insurance Daily* is the best way to guarantee that you won't miss any significant events in the sector. Don't get left behind; subscribe today!

260 issues \$995

4 Includes access to **SNL Basic**

Insurance Weekly: *Life & Health Edition* and *Property & Casualty Edition*

Super-focused coverage of the insurance industry

If you need weekly news on insurance, look no further than *Insurance Weekly*. These publications offer — hands down — the most in-depth and complete coverage of the sectors you care about. If it's happening in insurance, you'll find it here.

Each issue of *Insurance Weekly* gives you:

- News highlights & features
- New filings
- Earnings announcements
- Registration statements
- Analyst coverage & estimates
- Stock highlights
- Total return index values

Insurance Weekly: Life & Health Edition or *Property & Casualty Edition*

make the perfect complement to *Insurance Daily* for professionals who want the most in-depth coverage available for the life and health or property and casualty sectors!

52 issues \$396

Insurance M&A

Exclusive coverage of insurance industry consolidation

Insurance M&A is the sole publication devoted to analyzing and reporting on insurance industry transactions. It's the news source that insurance industry insiders rely on for comprehensive analysis of recent and rumored deals in the insurance industry.

Insurance M&A includes:

- Deal terms
- Pricing ratios
- Strategic implications of recent deals
- Emerging M&A trends
- Likely targets & acquirers
- Best practices

BONUS issues of *Insurance M&A* accompany any groundbreaking deals the same day they're announced.

26 issues \$998



Financial Services Daily

The #1 news source for financial services professionals

Financial Services Daily is the preferred source for financial services market intelligence. From specialty lenders to investment companies, asset managers to broker/dealers and financial technology, it's the best way to keep on top of the industry's latest headlines.

Delivered each morning before markets open, *Financial Services Daily* offers:

- The latest news
- Updates on analyst coverage
- Earnings estimates
- New filings
- Insider trades
- Dividend announcements
- Stock highlights
- Earnings release & conference call dates

Subscribe today and find out why many of the industry's leading executives and star analysts can't live without *Financial Services Daily*.

260 issues \$995

4 Includes access to SNL Basic



Specialty Finance M&A

Dedicated exclusively to specialty finance mergers and acquisitions

Nothing else compares! *Specialty Finance M&A* is the only publication out there that's dedicated to covering and analyzing consolidation within the specialty lending sector. That's why it's the preferred news source for specialty finance executives and all the players involved in specialty lender M&A.

Each month *Specialty Finance M&A* brings you:

- Deal terms
- Pricing ratios
- Strategic implications of recent deals
- Emerging M&A trends
- Likely targets & acquirers
- Best practices

PLUS: Special issues accompany any groundbreaking deals the same day the deals are announced!

12 issues \$695



Securities & Investments M&A

Devoted to mergers and acquisitions in the securities and asset management sectors

Securities & Investments M&A is the only publication on the market that offers exclusive analysis and coverage of mergers and acquisitions among brokers/dealers and asset managers. No other publication can offer as much specificity on consolidation in this focused industry.

Every month, *Securities & Investments M&A* provides details like:

- Deal terms
- Pricing ratios
- Strategic implications of recent deals
- Emerging trends in mergers & acquisitions
- Likely targets & acquirers
- Best practices

A subscription to *Securities & Investments M&A* also includes special issues analyzing groundbreaking deals the same day they become public.

12 issues \$695



Energy Finance Daily

The reference energy news source for the financial community

Energy Finance Daily goes beyond a simple recap of relevant news from the prior day. SNL's team of writers probes deeper — in filings, at investor conferences, in discussions with executives and analysts — for exclusive, market-moving information.

Every business morning, before markets open, *Energy Finance Daily* brings you updates on:

- M&A transfers
- New energy infrastructure
- Utility rate activity
- Industry events
- Company news
- Analyst coverage, estimates & recommendations
- Stock highlights
- Pricing trends
- Registration statements
- Insider trades
- Earnings releases & conference calls
- Daily index values

260 issues — \$1,997

4 Includes access to **SNL Basic**



Power Daily

Comprehensive coverage of the North American power business

All of SNL Energy's regional and segment expertise comes together in *Power Daily*, a complete daily briefing on the power market in North America. It's the perfect companion and complement to our other, more vertical publications.

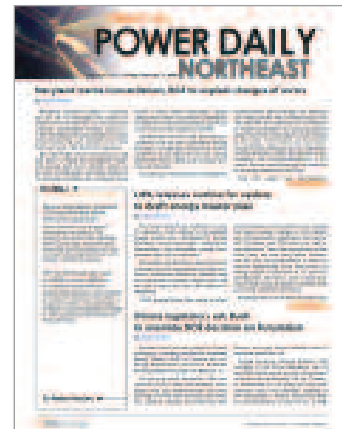
Power Daily comes with with a daily Market Report offering exclusive coverage of:

- Spot & forward markets
- Select natural gas hubs
- Spark spreads
- Unit outage reports

You name the region or market. If it's happening in the North American power industry — and you need to know about it — you'll find it in *Power Daily*.

260 issues — \$1,597

4 Includes access to **SNL Basic**



Power Daily Northeast

Daily coverage dedicated to the New England, New York, Ontario and mid-Atlantic markets

Power Daily Northeast isolates the Northeastern and mid-Atlantic markets and provides insight into news, trends and issues unique to the region. You get peerless coverage of spot and forward prices, including market analysis, outage reporting and other data that only a staff specializing in the region can generate.

A Midday Report is available with each daily issue, supplying intelligence on:

- Day-ahead deals
- Load updates
- Hourly deals

If something significant happens within the California ISO, we'll give you the scoop on whether it can also happen in the PJM, New York or New England ISOs. But that's where we draw the line: if it isn't North-eastern news you need, we won't waste your valuable time.

260 issues + Midday Report — \$1,497

4 Includes access to **SNL Basic**



Generation Markets Week

Generation market intelligence of the highest quality

Useful information on power generation markets is difficult to find. SNL Energy meets the need with **Generation Markets Week**.

Each weekly issue provides coverage of:

- New projects
- Financing issues
- Siting
- Permitting
- Supply projections
- Regional market forecasts
- Unit-level generator profiles
- Market indicators

As the industry sharpens its focus on the importance of asset optimization, portfolio management and risk mitigation strategies, companies with access to the highest quality generation market data will have the competitive advantage. Find it in **Generation Markets Week**.

52 issues — \$1,297



Electric Utility Report

100% devoted to electric utilities

Electric Utility Report is the SNL newsletter that's solely dedicated to electric utilities. With five regional news teams in North America, SNL produces more information specific to electric utilities than any other provider of industry news and analysis.

You can count on **Electric Utility Report** for the latest on:

- Rate actions & proceedings
- State regulatory developments
- Retail competition
- Legal issues
- Contracts & RFPs
- Fuel issues
- Transmission & distribution issues
- Nuclear issues
- ISO markets
- RTO developments
- FERC actions relevant to utilities
- Credit rating actions
- Wall Street perspectives

You'll know more about the ins and outs of utilities — their assets and operations, territories and customers — than you ever thought possible by reading **Electric Utility Report** every week.

52 issues — \$1,197



Electric Transmission Week

Your eyes and ears on the North American power grid

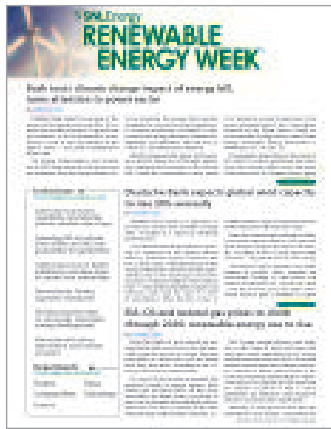
The North American power grid affects every segment of the electric power business. It's already taxed and rapidly aging. How will it be managed, operated and improved? Who will pay for it?

Electric Transmission Week provides up-to-date answers in vital areas like:

- Standard market design
- Regulatory actions & controversies
- Congestion management
- Regional bottlenecks
- RTO developments
- Transmission rights
- Capacity pricing

Transmission is often the most complicated aspect of power designs, plans and transactions. Simplify what you need to know about it with **Electric Transmission Week**.

52 issues — \$1,097



Renewable Energy Week

Focused coverage of the North American renewable energy market

Renewable Energy Week is devoted to the emerging renewable energy market in North America. Unlike any other renewables publication now available, **Renewable Energy Week** focuses solely on North America and provides feature articles and analysis of wind, hydro and biomass fuel.

You get weekly information on:

- Renewable power contracts
- Wind farms
- Project financing & trends
- REC market
- Federal policy
- State RPSs
- Utility investment
- Technology advancements
- Mergers & acquisitions

The most promising future opportunities in the energy market will come from the renewable sector. Find them first in **Renewable Energy Week**.

52 issues — \$1,097

Power Week Canada

The first, and still the best, weekly report on the dynamic Canadian market

SNL Energy breaks new ground with **Power Week Canada**, becoming the first energy publisher to offer a weekly report on the dynamic Canadian power market. We've even set up shop in Ottawa and have hired a veteran staff of Canadian power journalists to dig into the Canadian markets.

Power Week Canada covers the involvement of Canadian utilities in RTOs; for example, BC Hydro and Manitoba Hydro have already committed to joining RTOs. It also looks at developments within each province and the local activities of energy players from New Brunswick Power to the Ontario IESO to ENMAX, as well as national and provincial energy and environmental policies.

52 issues — \$1,097

Energy M&A Review

In-depth analysis of major power deals

Energy M&A Review provides comprehensive coverage of significant deals in the power and natural gas sectors, including company financials, selected comparable transactions and key implied values.

Each monthly issue draws from the extensive SEC and regulatory information in SNL's databases to provide you with up-to-date analysis. Learn the rationale and implications behind every transaction, as well as financial and legal adviser ratings.

In the past year, **Energy M&A Review** has analyzed such major deals as:

- National Grid plc — KeySpan Corp.
- Great Plains Energy/Black Hills Corp. — Aquila Inc.
- Iberdrola SA — Energy East Corp.
- Investor consortium — Puget Energy, Inc.
- Babcock & Brown Ltd — NorthWestern Corp.

A subscription to **Energy M&A Review** includes special "alert" editions of **Energy M&A Watch**, covering deals transacted between monthly issues.

12 issues — \$1,197



FERC Power Report

Exclusive coverage of FERC for the power industry

The **FERC Power Report**, formerly the *Foster Electric Report*, covers regulatory activity before FERC and other federal agencies, Congress and the courts, as well as precedent-setting regional and local developments affecting the power industry.

The **FERC Power Report** provides in-depth analysis, detailed descriptions and extensive background information on all key developments at FERC, including:

- Monthly meetings & consent agenda orders
- All technical conferences & special meetings
- Policy issues, rulemakings, inquiries & opinions
- Transmission construction certificates & rate issues

Your subscription includes immediate access to the FERC documents referenced in stories, document archives and SNL's Online Information Service for Energy, providing real-time news, data and analysis on all areas of the power industry.

52 issues — \$1,450

4 Includes access to **SNL Basic**



FERC Gas Report

Comprehensive FERC coverage with document links

The **FERC Gas Report** covers all key developments and proceedings at FERC for the gas industry. Unlike any other FERC-focused publication, the **FERC Gas Report** is a news and document service, providing Web links to key FERC documents referenced in articles.

Weekly coverage of the commission includes:

- Monthly meetings & consent agenda orders
- All technical conferences & special meetings
- Policy issues, rulemakings, inquiries & opinions
- Pipeline construction certificate applications
- Jurisdictional pipeline rate issues
- Protests, complaints, comments & answers
- Selected testimony
- Administrative law judge decisions
- Appeals & court decisions involving FERC regulation

52 issues — \$1,425

4 Includes access to **SNL Basic**



Daily Gas Report

The most complete news coverage available for the North American natural gas business

SNL's coverage of state and federal policy goes beyond the PUCs and FERC. SNL delves into other agencies, state houses and Capitol Hill. We dig into issues that affect all local distribution — investor-owned, public and cooperative — and cover all aspects of interstate and intrastate transportation from new projects, financing and MLPs to tariffs, capacity markets and supply constraints. We also cover storage, trading, hedging, forecasts and everything that affects the price of gas.

LNG is hotter than ever, and we track all projects and the markets that will be served by them. And our coverage of production goes deep into the regional markets with a focus on new wells, including the unconventional variety.

Daily Gas Report is simply everything you need to stay in the know on natural gas.

260 issues — \$1,397

4 Includes access to **SNL Basic**



Gas Utility Week

The gas newsletter devoted exclusively to LDCs

Alone among gas newsletters in the market, **Gas Utility Week** focuses on local distribution companies and all relevant issues inside the city gate or LDC territories.

Gas Utility Week covers vital LDC concerns like:

- Utility finances & corporate strategies
- State regulation & legislation
- Distribution projects
- Industrial/commercial bypasses
- Rates & retail pricing
- Competition with electric companies
- Industrial, commercial & residential supply & pricing issues
- Co-op & municipal development
- Inside-the-city gate storage developments
- Shipping strategies, transportation pricing, capacities & disputes with pipelines

If it affects local gas distributors, pipelines and producers — inside or outside the city gate — you'll find it every week in **Gas Utility Week**, where all gas is local.

52 issues — \$997

Daily Coal Report

Daily news updates on all aspects of the coal market

Daily Coal Report is aimed at coal industry professionals who can't wait for a weekly update on their red-hot market and prefer daily information in a familiar newsletter format. Participants in the OTC markets for coal and emissions credits who demand fast and accurate information will make this newsletter a vital part of their daily routine.

Each daily issue covers all issues related to coal including:

- Supply
- Transportation
- Generation
- Regulations
- Markets

There may be several other outlets for coal information, but **Daily Coal Report** will quickly become your "go-to" source for the best and most up-to-the-minute market intelligence.

260 issues — \$1,397

4 Includes access to **SNL Basic**

Coal Report

Insider news for coal professionals

Written by three former editors of *Coal Outlook* — Barry Cassell, Wayne Barber and Will Fitzgerald — with more than 30 years of experience in the business, **Weekly Coal Report** goes beyond the OTC market to focus on the news that matters most to the industry.

Every issue provides the best available coverage of:

- Production
- Contracts
- Companies
- Financials
- Permitting
- Coal-fired generation
- Emissions regulation
- New mines
- Transportation
- Haul rates

Right now, there's no segment of the energy market that's more vital than coal. And there's no current publication that covers the coal market more completely than **Weekly Coal Report**.

52 issues — \$1,097



Real Estate Securities Daily

Comprehensive intelligence for real estate securities professionals

Real Estate Securities Daily provides exclusive commentary, breaking news, M&A updates, analyst coverage and estimates — all the in-depth info you need to stay on top of the REIT, REOC, gaming, lodging and home-builder sectors.

Real Estate Securities Daily is delivered to your desktop every business morning, before markets open, and offers:

- Breaking news updates
- Updates on analyst coverage & estimates
- FFO & dividend announcements
- Insider trades
- Earnings release & conference call dates

A subscription to *Real Estate Securities Daily* is the best way to ensure that you're in the know when it comes to the dynamic real estate securities industry.

260 issues \$995

4 Includes access to SNL Basic



Real Estate Securities Weekly

A complete weekly summary of real estate industry news and data

Real Estate Securities Weekly provides the most complete yet concise review available of the previous week's news and market information on the real estate sector.

Each week, *Real Estate Securities Weekly* brings you:

- Real estate events
- Earnings announcements
- Analyst coverage & estimates
- Stock highlights & pricing tables
- FFO announcements & dividend reports
- Insider trades
- Recent capital offerings

If it's happening in the REIT, REOC, gaming, lodging or homebuilder sectors — and you need to know about it — you'll find it in *Real Estate Securities Weekly*.

52 issues \$496



Media & Communications Report

Devoted to complete financial coverage of the media & communications sector

SNL Kagan's *Media & Communications Report* provides timely and comprehensive news on telecom, satellite, wireless, publishing, cable, entertainment, new media, broadcasting and advertising. Delivered via email every business morning, it goes beyond a simple industry news recap to help you uncover the valuable opportunities hidden behind the headlines.

Daily coverage includes:

- Company, financial & regulatory news
- Industry events & company meetings
- Analyst coverage & stock highlights
- Registration statements
- Dividend announcements
- Updates on M&A transactions

For market-moving information you can't find anywhere else, turn to *Media & Communications Report*.

260 issues \$995

4 Includes access to SNL Basic





SNL Basic

SNL newsletter subscribers receive Basic access to our online information service with varying benefits based on subscription frequency (weekly or daily) as follows:

Weekly Newsletter

Subscriber benefits include:

- Online access to the current issue
- Extensive back-issue archives



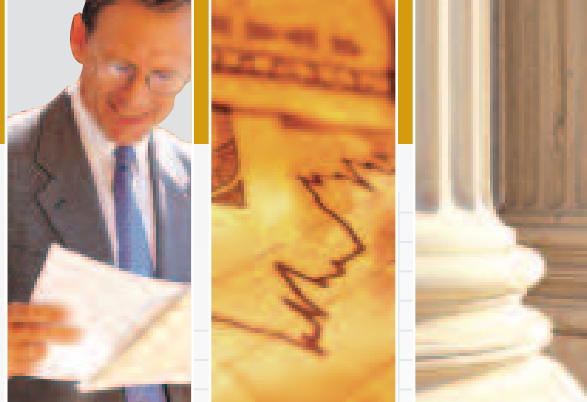
Daily Newsletter

Subscriber benefits include:

- Real-time news updates
- News archive — 6-months historically
- Documents like SEC filings and earnings releases
- Market data:
 - Stock highlights
 - Index values
 - Rates and yields
- Industry-specific news and events
- Events calendar, including conference calls
- Briefing Books: complete corporate summaries with financial detail
- Research Reports from market leaders and niche contributors



To find out more about SNL Basic service, call 866.296.3743, contact Sales@SNL.com or visit SNL.com.



SNL Unlimited

If your organization needs more in-depth financial information, SNL Financial offers Unlimited service that includes all of the benefits enjoyed by daily newsletter subscribers, PLUS more extensive data and analytical tools:

MySNL*i*

Real-time Premium Documents

- Conference Call Transcripts
- Investor and Industry Presentations
- Financial Supplements
- Annual Reports

Document Comparison Utility

News Archive

Market Data

Stock & Peer Analysis

- Market Comparisons
- Financial Analysis
- Institutional Ownership Peer Comparison

Industry Data

- League Tables for M&A, Offerings & Audit Fees
- M&A Statistics & Graphs
- Industry Presentations & Documents
- Demographic Data
- Offerings Summary

SNLxl: SNL's Excel® Add-In

- Real-time and Web-based
- Pre-built Spreadsheet Library
- Company and Asset-level Data
- Mergers & Acquisitions Data
- Capital Markets Data
- Bond & Stock Pricing

Mapping

Company & Demographic Mapping

- Thematic Shading & Buffer Analytics
- Symbol, Geographic & Demographic Layers

Briefing Books

Company Briefing Books

- Public Company (GAAP) Financials
- Institutional Ownership
- M&A History
- Dividends
- Credit Ratings
- Capital Structure & Offerings History
- Analyst Coverage & Estimates
- Market & Company Demographics
- Company Map
- Peer Analysis

M&A Briefing Books

- Whole Company & Asset Deals
- Deal Profile — Terms, Ratios & Advisers
- Related News, Filings & Analysis
- Buyer & Target Financials

Strategic Intention Briefing Books

- Rumor Overview
- News & Filings
- Related Company Financials

Capital Offering Briefing Books

- Offering Overview
- Security Detail
- Bond Pricing
- News & Filings
- Related Company Financials

To find out more about SNL Unlimited service, call 866.296.3743, contact Sales@SNL.com or visit SNL.com.

SNL Financial 2008 Newsletter Catalog

News and feature coverage that spans sectors and market segments

BANKS & THRIFTS | **FINANCIAL SERVICES** | **INSURANCE** | **REAL ESTATE**

POWER | **GAS** | **COAL** | **MEDIA & COMMUNICATIONS** | **SNL INFORMATION SERVICE**



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